



Why Your Own NRL Club In Central Queensland?

- No National Sporting entity currently represents CQ
- Rugby League dominates local sporting landscape, with over 6,500 registered juniors.
- Many great Rugby League players originate from CQ
- CQ is the ECONOMIC ENGINE ROOM of Australia. VIABILITY is assured
- Government will provide an International Standard Stadium in CQ to house the CQ NRL Team
- Over 20,000 people are currently BID Members (30,000 by December 2010) - Guaranteed Popularity
- CQ has a population of around 600,000, with 450,000 living within a 3.5 hour drive of Rockhampton

**SHOW YOUR SUPPORT BY BECOMING A BID MEMBER OR CORPORATE PARTNER!
JOIN NOW AT WWW.CQNRLBID.COM.AU**

CQ - HEARTLAND OF RUGBY LEAGUE



Your NRL Club In Central Queensland Will:

- Represent and promote the whole of CQ regularly on the State, National & International Stage
- Provide an annual Economic Benefit of approximately \$100M to the CQ Economy
- Unite the diverse communities of CQ
- Provide a powerful marketing vehicle for the CQ Tourism, Educational, Business & Commercial Sectors
- Provide a sense of community betterment & increase community self esteem—COMMUNITY PRIDE
- Provide a career pathway for local Rugby League players to play in the NRL from HOME
- Provide real & measurable Social, Sporting & Cultural Benefits to the CQ Region

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